Blog

Blog	***** STARS 5	**** STARS 4	*** STARS 3	2 STARS ** 2	1 STAR *
Originality and relevance 25%	Extremely original topic. Your blog is unique and will become a milestone in the blogosphere.	There are not many blogs like yours out there. Your topic is fairly original, and this type of information is what the internet needs.	There are other blogs similar to this one, but yours shows enough freshness to make it interesting.	Maybe your team should have put more effort into finding an original topic for your blog. You can do better than this.	There are tons of blogs like this one already. You are not providing anything new. Try harder!
Visuals and navigation 25%	An outstanding display of text and photos/videos and ease of use make your blog a pleasure to navigate and read.	Attractive combination of text and images. Users will find your blog easy to navigate and read.	Users will find your blog easy to navigate. A bit more practice and your blog will look even better.	Your blog is not the most beautiful in the world, but it works. Navigating between sections is not straightforward.	No graphic content/ Your blog does not work correctly/ Navigation is awkward and some links are not active. If any of the above apply, please revise.
Contents 25%	Your blog is full of interesting contents that people will enjoy reading. You will have many visits.	Very interesting information and a good number of articles/entries/ words.	Interesting information and correct length. You would only need a little extra effort to turn your blog into a masterpiece.	The information is more or less interesting but the number of words is too short.	The blog does not contain enough information, or the contents are not interesting.
English 25%	Perfect use of complex language structures and technical vocabulary with no errors.	Good use of simple structures including technical vocabulary with few errors.	Average use of simple structures and technical vocabulary. There are some errors and your texts are a bit basic so you will need to improve on language complexity.j	Basic mistakes. You should read each others' texts before posting them to prevent errors.	Many basic errors that could have been avoided using an automatic corrector. Please pay more attention.